



200+ MILLION VIEWS
ACROSS PLATFORMS

KORY
anderson



**BUILDING THE
FUTURE OF
AMERICAN
MANUFACTURING**

WWW.KORYANDERSON.COM

KORY anderson

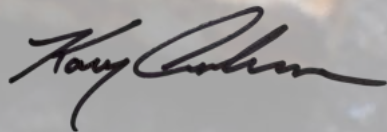
Kory Anderson is an **award-winning entrepreneur**, engineer, and manufacturer dedicated to preserving and advancing American manufacturing and skilled trades. As founder and CEO of Made By Anderson Brands & Anderson Foundries, he has built a reputation for innovation, craftsmanship, and hands-on leadership.

Kory gained international recognition after leading the construction of the world's largest steam engine—the legendary 150 HP Case—a project that generated more than 50 million online views and worldwide media coverage.

His work spans engineering, welding, casting, fabrication, fitness innovation, and workforce development. He is the founder of Iron Warrior, creator of the patented Warbell, and founder of Iron Warrior Academy, a nonprofit focused on training the next generation of skilled trades professionals.

Through authentic storytelling and real-world manufacturing experience, Kory inspires audiences around the world with content centered on innovation, grit, and American industry.

“ FAITH, FAMILY, AND HARD WORK BUILT THIS GREAT COUNTRY. I BELIEVE THEY’LL BUILD ITS FUTURE TOO.”



INSPIRING THE NEXT GENERATION OF SKILLED TRADESMEN



Machinist. Welder. Foundryman. Engineer.
Skilled Trades Advocate. Speaker.
Award-Winning Business Owner.

FEATURED ON:

**FAST
COMPANY**

**FOX
BUSINESS**



**CASTING
SOURCE**



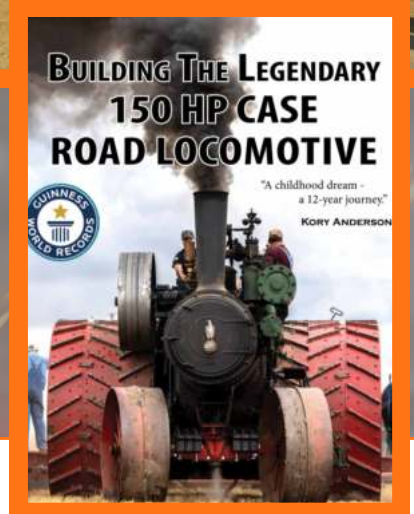
GUINNESS WORLD RECORD HOLDER THE MAN BEHIND THE LEGEND

Kory Anderson is the visionary builder behind the world's only operating **150 HP Case Road Locomotive**, a Guinness World Record-holding steam giant widely regarded as the most ambitious steam-engine recreation ever completed.

Armed with original blueprints, relentless determination, and a decade of craftsmanship, Anderson accomplished what many thought was impossible: bringing the world's largest steam traction engine back to life. The 150 HP Case Road Locomotive, once considered lost to history, now thunders across the prairie once again as the only operating example on earth.

+ NOTABLE AUTHOR

FROM REBUILDING A LEGEND
TO BUILDING A BRAND...



MADE BY —
**ANDERSON
BRANDS**
— FAITH. FAMILY. FIRE.

Kory Anderson's recreation of the legendary 150 HP Case Road Locomotive earned worldwide attention and cemented his reputation as a builder capable of achieving the impossible. That same entrepreneurial drive became the foundation of **Made By Anderson Brands**, where **Anderson now leads a growing portfolio of American manufacturing businesses** (including Anderson Foundries) transforming ideas into products and proving that innovation doesn't stop when history is made—it starts there.



AMERICAN MANUFACTURER

Building the Future of American Manufacturing

FAST COMPANY MOST INNOVATIVE COMPANY | AMERICA'S TOP 100 SMALL BUSINESSES



Leading one of America's few remaining iron foundries, Kory is helping strengthen domestic manufacturing by producing critical gray and ductile iron castings up to 5,000 pounds for military, construction, agriculture, mining, and industrial customers.



TRAINING THE NEXT GENERATION IRON WARRIOR ACADEMY

KORY'S NON-PROFIT - EST 2019

Iron Warrior Academy is Kory's nonprofit 501(c)(3) arm dedicated to expanding access to skilled trades education through scholarships, grants, and workforce development—this is where we turn vision into measurable impact.

KORY INSPIRED ME TO PURSUE A CAREER IN THE SKILLED TRADES. THANKS TO IRON WARRIOR ACADEMY, I GAINED VALUABLE SKILLS, CONFIDENCE, AND A PATH TOWARD A SUCCESSFUL FUTURE.

-FORMER STUDENT



REACH & INFLUENCE

200M+
VIDEO VIEWS

100K+
YOUTUBE SUBSCRIBERS

50M+
FACEBOOK
VIEWS

378K+
FOLLOWERS

75M+
YOUTUBE VIEWS



AUDIENCE DATA REPRESENTS KORY ANDERSON'S
PERSONAL CHANNELS AND DOES NOT INCLUDE
COMPANY-OWNED BRAND ACCOUNTS.

TOPICS INCLUDE:

- SKILLED TRADES ADVOCACY
- HISTORICAL CONTENT
- HOW TO VIDEOS
- FOUNDRY FUNDAMENTALS
- 150 CASE CONTENT
- FAMILY, FAITH & FATHERHOOD

AUDIENCE PROFILE:

- SKILLED TRADES PROFESSIONALS
- BUSINESS OWNERS
- ENGINEERS & MANUFACTURERS
- BLUE-COLLAR WORKFORCE
- FITNESS ENTHUSIASTS



SUBSCRIBE TO KORY'S YOUTUBE!
@KORYANDERSON

PARTNER WITH

KORY ANDERSON



REACH ONE OF AMERICA'S MOST ENGAGED MANUFACTURING, SKILLED TRADES, AND BLUE-COLLAR AUDIENCES THROUGH AUTHENTIC STORYTELLING AND REAL-WORLD INDUSTRIAL EXPERTISE.

WHY BRANDS PARTNER WITH KORY:



AUTHENTIC BLUE-COLLAR CREDIBILITY



CONTENT CREATED INSIDE A WORKING AMERICAN IRON FOUNDRY



ACCESS TO MANUFACTURING, ENGINEERING, WELDING, AND SKILLED TRADES COMMUNITIES



ROOTED IN FAITH, FAMILY & HARD WORK



STRONG ALIGNMENT WITH AMERICAN-MADE VALUES AND CRAFTSMANSHIP



200M+ VIDEO VIEWS AND GUINNESS WORLD RECORD HOLDER

OPPORTUNITIES

- ✓ SPEAKING ENGAGEMENTS
- ✓ BRAND AMBASSADOR
- ✓ PRODUCT INTEGRATIONS
- ✓ EVENT APPEARANCES
- ✓ EDUCATIONAL CONTENT
- ✓ FACTORY DEMONSTRATIONS
- ✓ PODCAST INTERVIEWS

IDEAL PARTNERS

- INDUSTRIAL MANUFACTURING
- WELDING & FABRICATION
- WORKWEAR & PPE
- TRUCKS & EQUIPMENT
- FITNESS & PERFORMANCE
- AGRICULTURE
- OUTDOOR & HUNTING
- CONSTRUCTION

AUDIENCE INTERESTS

- MANUFACTURING
- WELDING & FABRICATION
- ENTREPRENEURSHIP
- FITNESS
- AMERICAN-MADE PRODUCTS
- SKILLED TRADES
- HEAVY EQUIPMENT
- OUTDOORS & RURAL LIFESTYLE

TRUSTED BY INDUSTRY LEADERS

PROUD TO PARTNER WITH BRANDS THAT
POWER MANUFACTURING & SKILLED TRADES

WOLVERINE 

 **SOLIDWORKS**

LINCOLN
ELECTRIC


1ST PHORM


carhartt



IN THE NEWS

U.S. Chamber of Commerce
CO-100
AMERICA'S TOP 100 SMALL BUSINESSES



FASTCOMPANY
Most Innovative Companies
DAKOTA FOUNDRY - 2026



The cover story earned for winning "Casting of the Year 2025" by the American Foundry Society

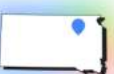
MANUFACTURING MAN AND THE IMPOSSIBLE CASTING

A winner in the 2025 Casting of the Year competition, Kory Anderson is an entrepreneur who creates, nurtures and builds from the ground up, where complex engineering challenges of the present, and rapidly evolving markets for future success in American manufacturing, meet his talent and passion for the future of the industry.

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Anderson Foundries
South Dakota



Selected to represent state of South Dakota in 2025 Google Economic Impact Report

Google 2025 Economic Impact Report

“

I BELIEVE THE FUTURE OF AMERICA DEPENDS ON THE PEOPLE WHO STILL KNOW HOW TO BUILD, CREATE, AND SOLVE PROBLEMS WITH THEIR HANDS. THROUGH MANUFACTURING, SKILLED TRADES, AND INNOVATION, WE'RE PROVING THAT AMERICAN INGENUITY IS ALIVE AND WELL.

IF YOUR BRAND SHARES THOSE VALUES, LET'S BUILD SOMETHING MEANINGFUL TOGETHER."

Kory Anderson

THANK
you!



KORY ANDERSON, CEO



sales@madebyanderson.com



www.koryanderson.com

MADE BY —
**ANDERSON
BRANDS**
— FAITH. FAMILY. F@RE.



ANDERSON
FOUNDRIES